



a selection inside of **visual information designs**  
—representing the infomedia component of a long career  
in architecture, teaching, research, business and journalism

these designs were produced in **collaboration**  
with illustrators, editors, researchers, photographers, designers,  
computer artists, model builders or architects  
some distinguished interview subjects—and attentive **readers**  
and—most importantly—**clients**

these designs often evolve from a creative collaboration  
helping those clients elicit from their expansive minds  
their core **message** or **big-picture overview**  
that they want **translated** into an image or series  
—a '**visual overview**' or '**visual executive summary**'

# visual understanding

the information architecture of stuart silverstone

the descriptive term '**visual understanding**'  
shifts the focus beyond the artist  
(information architect, information designer)  
and beyond the product  
(infographic, visual information display)

through an 'understanding' **process**  
experienced with a collaborating **client**  
articulating a relevant **message**  
and delivered to the target **audience**

the intention of '**understanding**' is predetermined  
and the successful **results** of 'understanding'  
—**actions and productivity**—are implied