

a succession of nine large background photos tracks the evolution of his **facial appearance**

the entire visual **montage** enlarged to a 16-foot-long **mural** hung in the Getty for the 90th birthday celebration of this 'thought warrior'

Peter F. Drucker

"focus, focus, focus! If you have more than five goals, you have none." —Peter F. Drucker

"Peter Drucker is one of the few people who thinks before he answers a question—sometimes sitting quietly, pondering for a while." —Frances Hesselbein

"Innovation: change that creates a new dimension of performance"

"Your job [as a leader] is not to provide energy but to release energy." —Peter F. Drucker to Frances Hesselbein

GLOBAL EXPANSION

ENDURING LEGACY

THE AGE OF DISCONTINUITY
Guidelines to Our Changing Society
Peter F. Drucker

Preparing Tomorrow's Business Leaders Today

MANAGEMENT
PETER F. DRUCKER

An Introductory View of Management
by Peter F. Drucker

PETER F. DRUCKER
Managing in Turbulent Times

Changing World Executive

THE UNSEEN REVOLUTION
PETER F. DRUCKER

DRUCKER
TOWARD THE ECONOMIC'S NEW REALITIES

THE FRONTIER OF MANAGEMENT

PETER F. DRUCKER
MANAGING THE NEW REALITIES

Managing in a Time of Great Change

PETER F. DRUCKER
POST-CAPITALIST SOCIETY

DRUCKER ON ASIA

THE WALL STREET JOURNAL

Adventures of a Bystander
by Peter F. Drucker

Japanese Influence
Drucker's new model for labor-management relations is accepted much more willingly in post-war Japan than in the United States. Employment guarantees for workers at Toyota and elsewhere set a time for a cooperative business culture that rapidly transformed the country into a world economic power.

Claremont Graduate University
Drucker takes the position of Clarke professor of social science and management at Claremont Graduate University.

Family
With four children—three daughters and a son—and several grandchildren, Drucker is still a student of life, learning from their adventures in cyberspace and youth culture.

A Life of Writing
"Because of writing *Concept of the Corporation* in 1945, he became a business consultant, giving him great connection to practicality, marking him as a thinker who knows how the world works and helping him be an excellent writer—significant to the rest of his life." —Jack Beatty

Phrases Coined
Drucker's work abounds with original concepts and phrases. Among them: decentralization, the managerial revolution, social ecology, management by objective, knowledge worker, privatization, post-modern society, cash cow and profit center.

Non-Profit Organizations
After starting in the 1940s and 1950s to generously contribute half of his consulting time pro bono to service, health and religious organizations, the Peter F. Drucker Foundation for Non-Profit Management is formed in 1990 "to lead social-sector organizations toward excellence in performance."

Friends
"Some are faculty from NYU and Claremont, with whom he has warm, devoted and very old friendships. Others are Japanese business leaders, publishers of many years and others from around the world, without geographic boundaries." —Frances Hesselbein

Global Impact
Drucker's central themes—that companies serve social as well as economic purposes, the primacy of the customer, the limits of government, the rise of the knowledge economy and the importance of results over process—are broadly accepted today, yet his newest ideas continue to challenge conventional wisdom.

Transition to the Knowledge Society
The first to identify knowledge as the driver of the modern economy, Drucker envisions a future business culture in which innovation is necessary, learning is constant, organizations act collaboratively, and work is its own reward.

Future
"It will not be business. It will not be government. It is the social sector that may yet save the society." —Peter F. Drucker

1968 Space Race

1970 Watergate

1973 Vietnam

1976

1978

1980

1982 Iran-Contra

1985

1987 Soviet Collapse

1990

1992

1995 European Union

PERSONAL COMPUTER

E-COMMERCE

Forbes ASAP

The Economist

CARE

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Books: *The World According to Peter Drucker*, Jack Beatty (Free Press, 1990); *Adventures of a Bystander*, Peter F. Drucker (Wiley, 1994); *Shaping The Managerial Mind*, John E. Flaherty (Jossey-Bass, 1999).

Web sites: The Peter F. Drucker Archive (<http://druckerarchive.com>); Peter F. Drucker Foundation (www.pfd.org); Peter F. Drucker Graduate School of Management (www.cgu.edu/drucker).

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