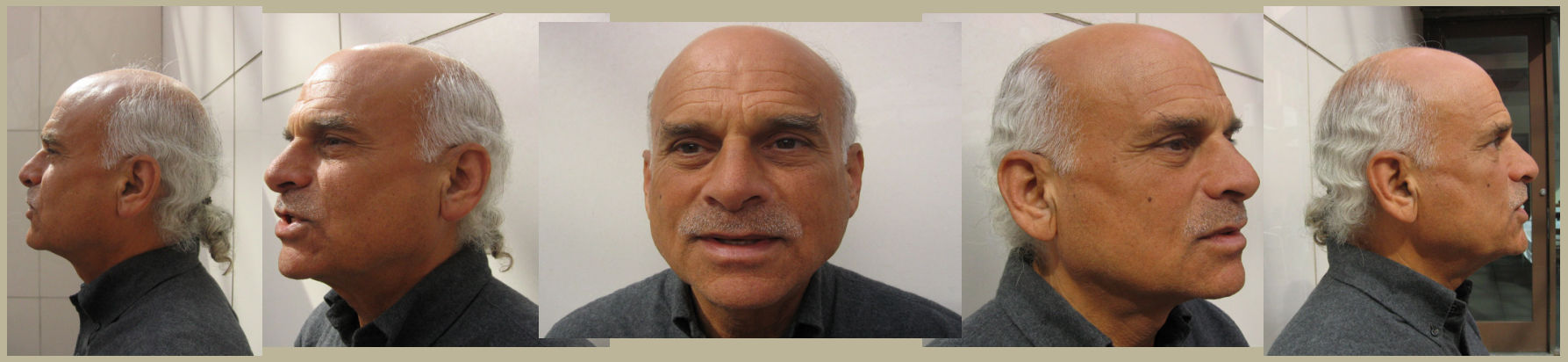
a recent **self-portrait**
from the announcement of its museum debut



architect of elevations
LA Museum of Contemporary Art temporary courtyard installation, 2005
Chuck Rusch, architectural photographer

this brief **bio**
is part of the previous spread on the
Future Library Competition submission

The author is a noted designer of visual information displays for print, exhibits, multimedia, web, interface design, management processes, events, architectural environments, journalism, education and entertainment.

He trained as an architect at Carnegie Tech and Texas A&M, practiced with leading architects in Harvard Square and researched and taught in MIT's architecture department, focusing on visual communications, design process and computer-aided design.

Over the past thirty years he has developed tools for integrating architectural and media experiences into visual displays that facilitate collaborative efforts in learning, creativity, problem-solving, decision-making and action—together evolving into a 'pattern language' for visual information displays.

His signature visual information design approach is to facilitate understanding by identifying and displaying the key patterns that comprise big-picture overviews of themes, with emphasis on wholism, generalism, alternatives and future visions.

He helped launch a major monthly journal on knowledge management—for which he created a monthly 'visual interview' with leaders of the field, and a visual timeline on the 90-plus-year life of management guru Peter Drucker.

His current portfolio includes developing a new interface for the Web, building situation rooms, creating educational visualizations and designing custom visual mission identities and other content visualizations for Visual Understanding in Santa Monica—where he consults on architecture, exhibit, Web and print projects worldwide.

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