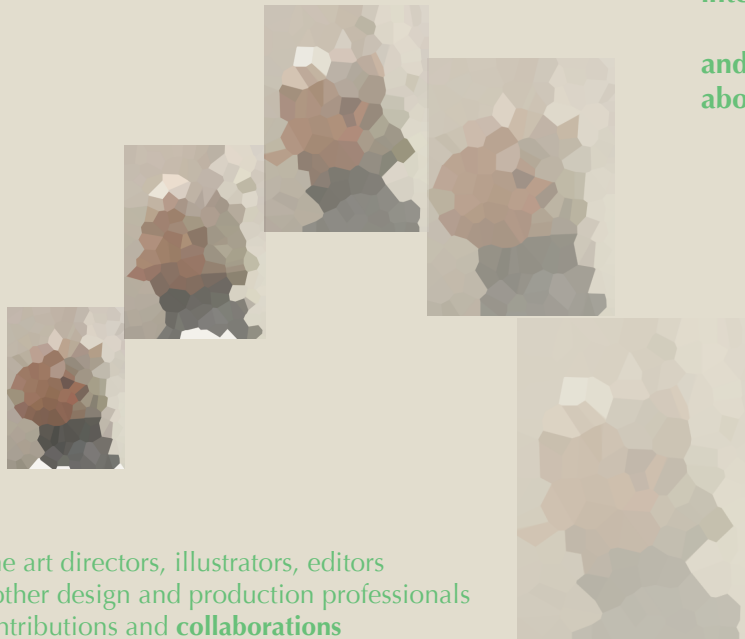


now that you have seen examples  
from the distant and recent **past**

come view a vast array of **current** projects  
of a custom and more proprietary nature  
than those included in this 20-year tour

and join the **future** of visual communications  
by applying *visual understanding*  
to your mission and content

to meet the intense changes in communications  
flowing from our ever-evolving digital world



thanks to the art directors, illustrators, editors  
and many other design and production professionals  
for their contributions and **collaborations**  
and whose names are listed in the original pieces  
—all of which originals are **viewable by request**

these other current projects include:

new **interfaces** for the Web  
visual rather than text-based  
3D and 2D

management **situation rooms** and displays  
and visual **management dashboards**

**visual language systems**  
customizable for most information-based endeavors

**exhibit designs**  
and themed architectural environments and events

various **print** publications  
integrated with **Web** presentations

and **visual books**  
about ideas worth understanding visually

clients report a litany of **benefits** from *visual understanding*  
from substantial time and money savings  
to better decisions and improved communications  
—externally to their audiences  
and internally for their knowledge workers—  
and especially heightened viewer interest and attention

causing one booster to quip:  
“seeing is believing—  
if a picture is worth a thousand words  
then one of your infovisuals is worth a million”

to integrate visual understanding in **your projects**  
contact 310-281 8854 or  
[visualUnderstanding@graphics.org](mailto:visualUnderstanding@graphics.org)